



STUDY+

Go beyond your studies

- Career Courses & Badges
- International Program
- Distinguished guest speeches
- Language Courses
- Community Service
- Student organizations

www.mci4me.at/study-plus





CAREER COURSES

ACADEMIC YEAR 2019/2020

www.mci4me.at/career-calendar

FACE TO FACE SEMINARS & WORKSHOPS

Assessment Center – Falle oder Chance?	
Assessment Center Training	
Bewerbungstraining & Selbstmarketing	
Blogging & Storytelling	
Competences for responsible management	
Digital Entrepreneurship (3 ECTS)	
Digitales Marketing Grundlagen (3,5 ECTS)	
Diving into Austrian Culture	
Excel für Fortgeschrittene	
Excel für Leicht Fortgeschrittene	
Finding your personal fit	
Führung & Verantwortung	
Google Analytics	
Google Ads	
How to build a personal website	
How to carry out a perfect job interview	
HTML/CSS-Grundlagen	
Innovation & start-up (3 ECTS)	
LaTeX	
Leadership & Responsibility	

Literature research & Bibliographic management with Mendeley	
Literaturrecherche & Literaturverwaltung mit Citavi	
Matlab	
Mein Profil & Karriereplan	
Personenzertifizierung zum Process Analyst	
Photoshop – Grundlagen	
Professionelles Verkosten im Berufsalltag	
Resilienz – Was uns stark macht	
Rethoric for debating	
Schreiben kann man lernen	
Selling yourself for the right job	
SEO – Suchmaschinenoptimierung	
Social Media Marketing (3 ECTS)	
Statistische Methoden – SPSS	
Tipps für die Bewerbung & Personal Branding	
Visual presentation of information and data	
Wieviel bin ich wert? Die Gehaltsfrage für Berufseinsteiger/innen	
Word für wissenschaftliche Arbeiten	
XING und LinkedIn für die berufliche Zukunft nutzen	

WEBINAR | ONLINE | BLENDED COURSES

23 things – building digital skills		
Bibliographic management with Citavi		
Bridging cultures		
Business Ethics (3 ECTS)		
Corporate Social Responsibility		
Crash-Kurs Rechtschreibung		
Digital Learning opportunities		
Digital Marketing – An introduction (3,5 ECTS)		
Digitalization & Ethics		
Entrepreneurship & Business Models		
Entrepreneurship in family firms		
Fit & Gelassen durchs Studium		
Get to know your library		
Hidden entrepreneurial champions		
How to apply in English		
Kenne deine Bibliothek		

Lernen (wieder) lernen: Study Skills für den erfolgreichen Start ins Semester		
Literature research in databases		
MOOC: EU values and digitalization		
Online-Shop: Strategies, Guidelines & Solutions – An Introduction		
Präsentieren mit Screencasts		
Professional digital communication & teamwork		
Responsible Management – An Introduction		
Social Entrepreneurship		
Social media – Digital networking		
Sustainable Development Goals (SDGs) – An introduction		
Using XING and LinkedIn for a professional career		

EVENTS

MCI Morningshift
MCI Photo Night
Recruiting Forum



LANGUAGE COURSES

www.mci4me.at/languages

WINTER TERM 2019

COURSES

NIVEAU	COURSE	DAY
Beginner I (Niveau A1.1)	Chinese Beginner I, French Beginner I, German Beginner I, Italian Beginner I, Sign Language I, Spanish Beginner I	Tuesday
Beginner II (Niveau A1.2)	German Beginner II Sign Language II	Tuesday Wednesday
Intermediate (Niveau A1/A2)	French Intermediate, German Intermediate, Italian Intermediate, Spanish Intermediate	Wednesday
Advanced Conversation (Niveau A2/B1)	French Advanced Conversation, German Conversation, Italian Advanced Conversation, Spanish Advanced Conversation	Wednesday
English Focus Groups (Niveau B1/B2)	Brush up your English	Wednesday

INTERNATIONAL PROGRAM

www.mci4me.at/international-program

WINTER TERM 2019

Business Communication
Digital Business Models and the rise of Silicon Valley
International Marketing
Introduction Money and Capital Markets
Sport Marketing
Why Asia matters

SUMMER TERM 2020

Art as Cultural Diplomacy
Business in Eastern Asia
Business of Digital Media
Entrepreneurship

SUMMER TERM 2020

Innovation and Entrepreneurship in the Service Sector
Innovation Management
International Human Resource Management
International Marketing
Introduction to Int. Business
Negotiation & Communication Skills
Negotiations & Leadership
Organizational Behaviour: Management of individual and group performance
Social Justice and the Bottom Line

All courses are taught in English and take mostly place from 09:00 – 16:45. Each course is equal to 3 ECTS.

DISTINGUISHED GUEST SPEECHES

Take advantage of the unique lecture series at the MCI, with top personalities from all over the world and register now for the extra-curricular course "Leadership & Responsibility – Case Studies in Business and Society".

5 guest speeches = 0,5 ECTS

www.mci4me.at/career-calendar





MCI COMMUNITY SERVICE

www.mci4me.at/study-plus

At MCI, we support and encourage our students' sense of social responsibility and voluntary commitment. To this end, we offer a range of opportunities to get involved with the community, which students can take advantage of both as part of their regular studies and through extracurricular activities.

PRACTICAL PROJECTS AS PART OF REGULAR STUDIES
BACHELOR'S OR MASTER'S THESIS
INTERNSHIP
VOLUNTARY WORK
SOCIAL ENTREPRENEURSHIP



INVOLVEMENT IN STUDENT ORGANIZATIONS

MCI students have the opportunity to play an active role in shaping university life, either as representatives of the Austrian Student Union or as participants in other student initiatives. In this way, you can experience teamwork in practice, supervise projects and assume responsibility while having fun and expanding your circle of friends at the same time.

STUDENT REPRESENTATIVES AT THE MCI	www.oeh-mci.at
SNEEP – STUDENT NETWORK FOR ETHICS IN ECONOMICS AND PRACTICE	www.sneep.info
AIESEC IN INNSBRUCK	www.aiesec.at/innsbruck
AMSA – AUSTRIAN MEDICAL STUDENTS' ASSOCIATION	www.amsa.at
ELSA INNSBRUCK – THE EUROPEAN LAW STUDENTS' ASSOCIATION	www.elsa-innsbruck.org
ICONS – CONSULTING BY STUDENTS	www.icons.at
DIE ZEITLOS – THE STUDENT MAGAZINE	www.diezeitlos.at
ESN INNSBRUCK	www.innsbruck.esnaustria.org

DIGITAL BADGES

STAND OUT FROM THE CROWD WITH MCI BADGES



BOOST YOUR CAREER PROSPECTS!

MCI Badges allow you to enrich your personal career portfolio and to share it easily on social media.

www.mci4me.at/badges