

# WELCOME 2025

## Opening of the Academic Year

### RECEPTION FOR OUR FRESHERS

October 23, 2025 | 1:30 p.m. | Dogana, Congress Innsbruck

1:00 p.m. GET TOGETHER

1:30 p.m. WELCOME ADDRESS & INTRO

2:00 p.m.

Distinguished Guest Speech

**MANFRED BOUDREAUX-DEHMER**

Chief Information Officer, North Atlantic Treaty Organization (NATO)

*"Securing the Future: Trust, Data & Cyber Challenges at NATO"*  
Q&A Session

3:00 p.m.

BREAK

3:30 p.m.

Distinguished Guest Speech

**DANIEL KRAUSS**

Co-Founder & CIO von Flix SE (FlixBus, FlixTrain, Kamil Koç, Greyhound Lines),  
München, Berlin, Istanbul & Dallas; Member of the MCI Advisory Board

*"Disruption of Travel – Experiencing Mobility in a New Way"*  
Q&A Session

Conferral of Honorary Professorship

5:00 p.m.

REFRESHMENTS

### MCI WELCOME SPECIAL

**Practical. Stylish. Must-have.** Start your studies with practical items from the trendy MCI shop, such as a useful water bottle, the popular MCI backpack or even more.

\* Promotion price valid only with voucher. The voucher can be found in the MCI college notepad in the goodie bag.

