

# MCI WINTER PROGRAM 2024

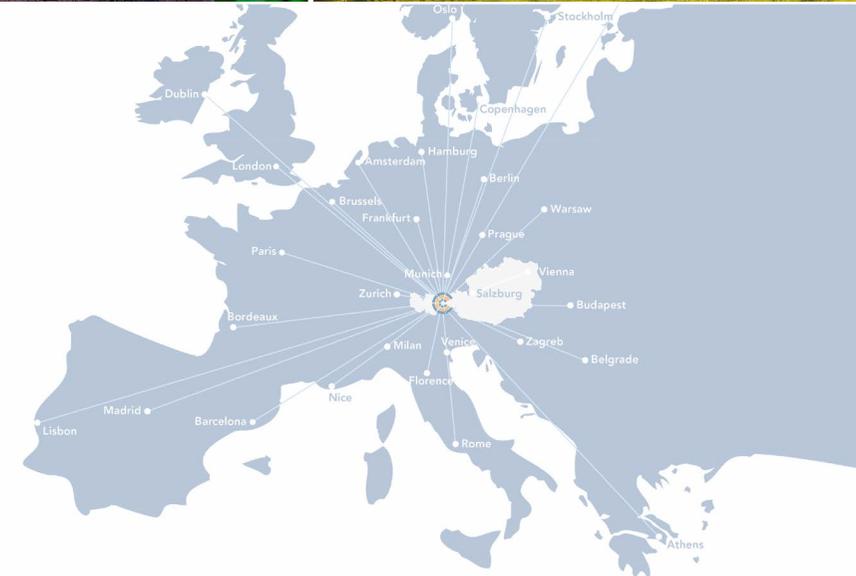
FEBRUARY 02 – 23, 2024



## YOUR WINTER MATTERS

Join our winter program; mix & match courses;  
earn credits and connect with people from all over the world

[www.mci.edu](http://www.mci.edu)



## Why participate in our Winter Program?

Established in 1995, MCI is among Austria's leading institutions of higher education. In our winter program, we offer undergraduate courses with a focus on engineering and business. Students can mix or take discipline-related courses in a blended learning format. Talk to your academic advisor to see how credits earned in our winter program can be transferred to your home university (e.g. as regular courses, as electives, or simply to fulfill a study-abroad requirement).



## Application

NOMINATION DEADLINE: December 5, 2023

Application Process:



## Courses

### ON-CAMPUS

- Leadership Development (3 ECTS)
- Innovation & Start-up (3 ECTS)

Business

### ONLINE

- Digital Marketing – An Introduction (3,5 ECTS)  
*fully asynchronous*
- Digital Entrepreneurship (3 ECTS)  
*fully asynchronous*
- Business Ethics (3 ECTS)  
*synchronous*

Engineering

- Basics of Embedded System (3 ECTS)
- Introduction to Artificial Intelligence (3 ECTS)
- Algorithmic Thinking (5 ECTS)  
*mix of synchronous and asynchronous elements*

Course descriptions are available at:

[www.mci4me.at/en/international/short-programs](http://www.mci4me.at/en/international/short-programs)

## Fees

On-Campus: EUR 350 per course\*

Online: EUR 250 per course\*

\* partner institutions: The tuition fee will be waived for students from partner universities, exemption from tuition fees may be granted

## Contact

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Premium accredited



Part of



Connect with MCI



[www.mci.edu](http://www.mci.edu)