

ENTREPRENEURSHIP AND INNOVATION

WINTER PROGRAMME 2027

Dates: 11 – 27 January, 2027
Location: Comillas ICADE, Madrid, Spain
Application deadline: 30 Nov. 2026
Language: English

PROGRAMME HIGHLIGHTS

60h & Startup Visits

7.5 ECTS + Transcript

All Undergrads Welcome

Lunches & Cultural Activities

APPLY ONLINE NOW

COMILLAS UNIVERSIDAD PONTIFICIA ICADE

PROGRAMME COSTS

- **Tuition**: 1,450 € (20% OFF before 31 Oct. 2026)
- **Partner Universities**: Tuition-free for eligible partner universities in Australia, New Zealand & Asia.
- **Not Included**: Housing and travel expenses

PROGRAMME OVERVIEW

A UNIQUE ACADEMIC EXPERIENCE

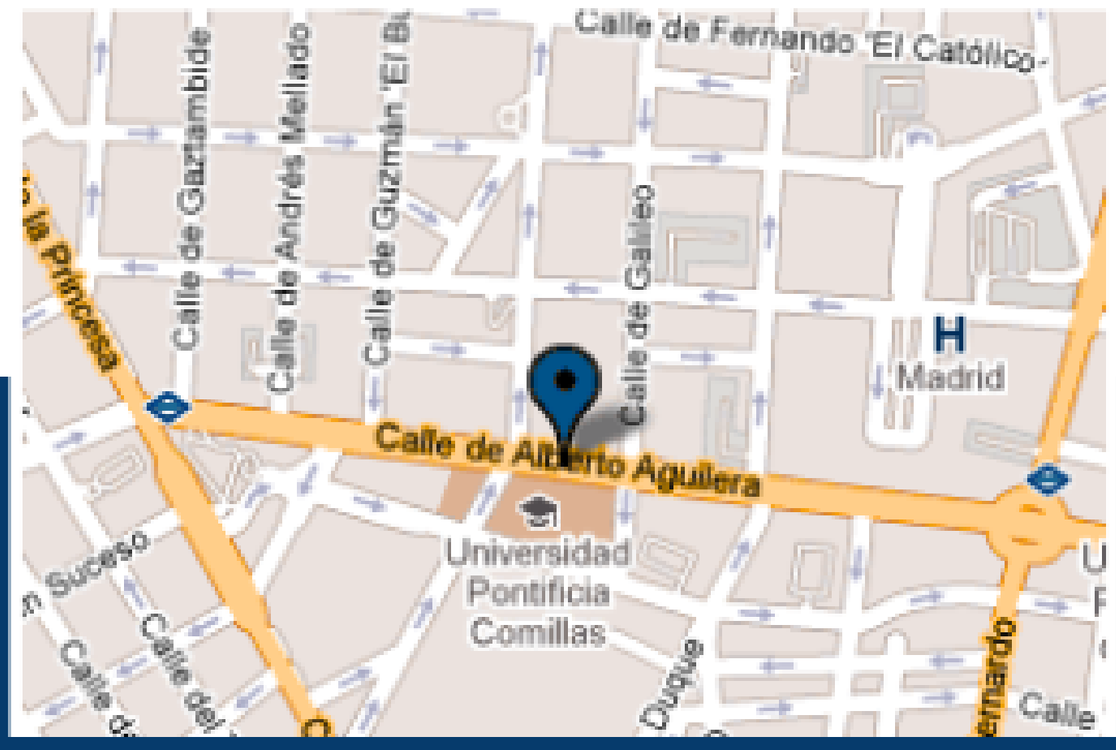
Located in the vibrant heart of Madrid, the ICADE School of Business at Universidad Pontificia Comilla offers an immersive Entrepreneurship and Innovation Winter Programme. Specially designed for undergraduate students, this intensive course fosters innovative thinking, practical skills, and an entrepreneurial mindset.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	WEEK 1: BLOCK I – Ideation & Entrepreneurial Ecosystem			
Entrepreneurial ecosystem and main agents Skills of an entrepreneur Entrepreneurship with social impact Major Trends	Design thinking / ideation Lean Startups / experimentation Business creation methodologies	Project management in Agile / Scrum Business Model	Mission, vision and values Environment and competition analysis	Strategy Team and roles Organizational culture
	WEEK 2: BLOCK II – Strategy, Operations & Pitching			
Marketing and sales plan	Operations plan, production Human Resources Plan	Financial Plan Legal and Tax	Financing Options (Public and Private)	Pitch and Deck or how to sell your idea
	WEEK 3: BLOCK III – Project Development & Final Presentations			
Project development	Project development	FINAL PITCH		

**The above schedule is subject to change*

HOUSING OPTIONS

Accommodation Partners
Discounts available with Floweal / Aluni.net / MadridEasy / ErasmusPlay / Innfamily



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