

# Course description

Winter & Summer Schools

GENERAL DATA			
Course Unit Title	Winter Program: Business Ethics		
Module			
Course Unit Code	IFLV6540	Type of Course Unit	ILV
Level of Course Unit	Bachelor	Year of Study	1
Semester	Fall 2025	ECTS Credits allocated	3
SPECIAL INFORMATION			
Name of Lecturer	Dr. Jürgen-Matthias Seeler, Liezl Groenewald, PhD		
Objective of the Course (Learning Outcomes)	This course aims at developing students understanding of ethical issues in the workplace. It moves from broader ethical theories to practical ethics challenges in organizations. More specifically, it equips students with a thorough understanding of identifying moral problem issues and considering appropriate measures to counter them.		
Mode of Delivery	-		
Course Contents	<ul style="list-style-type: none"> <li>• Basics of Business Ethics</li> <li>• Ethics Theories</li> <li>• Context of Business Ethics in Western Societies</li> <li>• Ethical Issues in Organizations</li> <li>• Theoretical Concepts for Ethics Implementation in Organizations</li> <li>• Integration of Ethics in Business Operations</li> </ul> <p><b>Dr. Jürgen-Matthias Seeler:</b> Additionally, up to four presentations (cases) will be held on the following topics</p> <ul style="list-style-type: none"> <li>- Moving Codes from words on paper to actions in the workplace</li> <li>- Ethics in Finance</li> <li>- Corruption in Africa - First Hand Experiences from Malawi</li> <li>- Microfinance in Brazil - Ethical Implications and Challenges</li> </ul>		
Recommended Reading	<p>Bowie, R. E. (ed.): The Blackwell Guide to Business Ethics. Blackwell-Wiley, Malden, Oxford</p> <p>Frederick, R. E. (ed.): A Companion to Business Ethics. Blackwell, Malden, Oxford</p> <p>Freeman, R. E. (1984): Strategic Management: A Stakeholder Approach. Prentice Hall, Boston</p> <p>Kant, I. (1785): Grounding for the Metaphysics of Moral. Translated by James W. Ellington, 3rd ed., 1993, Hackett, Indianapolis</p> <p>King Report on Corporate Governance 2009. (URL: <a href="http://www.library.up.ac.za/law/docs/king111report.pdf">http://www.library.up.ac.za/law/docs/king111report.pdf</a>)</p> <p>Public Law 107-204, Sarbanes-Oxley-Act, 2002; (URL: <a href="http://www.sec.gov/about/laws/soa2002.pdf">http://www.sec.gov/about/laws/soa2002.pdf</a>)</p> <p>Rossouw, D./van Vuuren, L. (2010): Business Ethics. Cape Town, Oxford University Press (4th ed.)</p> <p>Shaw, W. H./Barry, V. (2006): Moral Issues in Business. 10th ed., Wadsworth Publishing, Belmont, USA</p>		
Planned Learning Activities and Teaching Methods	Teaching will be a blend of classroom and online facilitation. In addition, group work on case studies will complement the overall teaching load to enable students applying theory to professional practice.		

Assessment Methods and  
Criteria

Presentation

Group presentation (75 % of overall grade) and Multiple Choice Test (25 % of overall grade)