

Course description

Winter & Summer Schools

GENERAL DATA

Course Unit Title	Winter Program: Transformational Leadership		
Module			
Course Unit Code	IFLV6640	Type of Course Unit	ILV
Level of Course Unit	Bachelor	Year of Study	1
Semester	Fall 2025	ECTS Credits allocated	3

SPECIAL INFORMATION

Name of Lecturer	Vincent Magnini, PhD
Objective of the Course (Learning Outcomes)	<p>Upon completion of this course, students should be able to:</p> <ul style="list-style-type: none">-Understand how to shape individual employees' ability-levels and motivation-levels to maximize performance.-Identify and implement opportunities to enhance relationships between team members to harness collaborative efforts and resulting success.-Practice a transformational leadership style to foster an organization-wide culture of innovation and creativity.-Shape team efforts around a shared vision that is truly valued as important by members of the organization.
Course Contents	<p>null</p> <p>Vincent Magnini, PhD:</p> <p>Transformational leadership will be taught through the following framework:</p> <p>Employees' individual-level factors: This course teaches leaders how to shape individual employee's characteristics such as learning orientation, creativity, and motivation to maximize performance.</p> <p>Employees' relationship-level factors: For a leader to yield top-rate results from a team, the relationships between members of the team need to have a number of characteristics. Therefore, relationship-level factors such as awareness, access, trust, and respect are covered in this course.</p> <p>Organization-wide factors: Transformational leaders yield results by fostering organizational cultures that are open-minded, metric-centric, and driven by a shared vision. Consequently, this course focuses on operationalizing these organization-wide characteristics.</p>
Recommended Reading	<p>Alqatawenh, A. S. (2018). Transformational leadership style and its relationship with change management. <i>Verslas: teorija ir praktika</i>, 19(1), 17-24. Auqui-Caceres, M. V., & Furlan, A. (2023). Revitalizing double-loop learning in organizational contexts: A systematic review and research agenda. <i>European Management Review</i>, 20(4), 741-761. Deng, C., Gulseren, D., Isola, C., Grocutt, K.,</p>

	<p>& Turner, N. (2023). Transformational leadership effectiveness: an evidence-based primer. <i>Human Resource Development International</i>, 26(5), 627-641.</p> <p>Folger, N., Brosi, P., Stumpf-Wollersheim, J., & Welp, I. M. (2022). Applicant reactions to digital selection methods: A signaling perspective on innovativeness and procedural justice. <i>Journal of Business and Psychology</i>, 1-23.</p> <p>Jaaron, A. A., & Backhouse, C. J. (2017). Operationalising “double-loop” learning in service organisations: a systems approach for creating knowledge. <i>Systemic Practice and Action Research</i>, 30, 317-337.</p> <p>Kim, H., Gibbs, J. L., & Scott, C. R. (2019). Unpacking organizational awareness: scale development and empirical examinations in the context of distributed knowledge sharing. <i>Journal of Applied Communication Research</i>, 47(1), 47-68.</p> <p>Lukic, D. (2022). What are organisations even there for? A call for deeper double-loop learning. <i>The Learning Organization</i>, 29(4), 408-414.</p> <p>Zasa, F. P., & Buganza, T. (2023). Developing a shared vision: strong teams have the power. <i>Journal of Business Strategy</i>, 44(6), 415-425.</p>
Additional Literature	<p>Garbash, D. A. (2016). Organisational awareness: mapping human capital for enhancing collaboration in organisations (Doctoral dissertation, Université Sorbonne Paris Cité).</p> <p>Ghasabeh, M. S., Soosay, C., & Reaiche, C. (2015). The emerging role of transformational leadership. <i>The Journal of Developing Areas</i>, 49(6), 459-467.</p> <p>Li, C. H., Yang, W. G., & Shih, I. T. (2021). Exploration on the gap of single-and double-loop learning of balanced scorecard and organizational performance in a health organization. <i>Heliyon</i>, 7(12).</p> <p>Lievens, F., & Slaughter, J. E. (2016). Employer image and employer branding: What we know and what we need to know. <i>Annual Review of Organizational Psychology and Organizational Behavior</i>, 3(1), 407-440.</p> <p>Martin, J., McCormack, B., Fitzsimons, D., & Sprig, R. (2014). The importance of inspiring a shared vision. <i>International Practice Development Journal</i>, 4(2), 4.</p> <p>McDermott, R., & O'dell, C. (2001). Overcoming cultural barriers to sharing knowledge. <i>Journal of Knowledge Management</i>, 5(1), 76-85.</p> <p>Wilden, R., Gudergan, S., & Lings, I. (2010). Employer branding: strategic implications for staff recruitment. <i>Journal of Marketing Management</i>, 26(1-2), 56-73.</p>
Planned Learning Activities and Teaching Methods	The course comprises an interactive mix of lectures, discussions and individual and group work.
Assessment Methods and Criteria	Exam