



MCI[®]
INNSBRUCK | AUSTRIA

SUSTAINABILITY WEEK 2025

CLOSING EVENT

22th MAY 2025

 **MCI | 17:00**

The future of Alpine Leisure: Balancing Nature and Tourism

17:00 Welcome

17:15 Keynote with Birgit Bosio | MCI | The Entrepreneurial School®

17:50 Breakout Sessions with experts from IKB, hollu, Swarco,
Thöni, Tirol Werbung, Innsbruck Tourismus, Tomaselli & POW

19:10 Ticket Giveaway & Kahoot Game

19:30 Closing remarks

19:50 Get Together & Networking

swarco



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WKO
WIRTSCHAFTSKAMMER TIROL

pwc



ASI Reisen