

# International Winter School 2023

## Zagreb - Croatia

Winter School Term 1 (*January 2nd - 15th, 2023*)

Winter School Term 2 (*January 16th - 28th, 2023*)



# Zagreb School of Economics and Management

The Zagreb School of Economics and Management is Croatia's best business school according to Eduniversal's global ranking and the first AACSB accredited business school in Croatia. Also, ZSEM has been ranked within the TOP 200 in the QS Global MBA Rankings 2022, reaffirming its position as a truly international school recognized worldwide. The results rank ZSEM among the TOP 200 in the world and TOP 60 in Europe!

For many years, ZSEM has been educating Croatia's future economic and business experts and has become a center for thought and discussion on contemporary economic and business issues in Croatia and the wider CE region. With more than 1,000 students and more than 2,800 alumni, ZSEM's community is continuously growing.

ZSEM's strong focus on entrepreneurship coupled with excellence in education recently culminated in a huge international success - the [Erasmus Mundus Master in Impact Entrepreneurship \(EMMIE\)](#), jointly delivered by ZSEM, HEC Liege (Belgium) and ISM University (Lithuania), was recently awarded the highly-coveted Erasmus Mundus status.

## International Winter School

Our International Winter School program hosts students from all over the world who are interested in spending 2 or 4 weeks learning and experiencing academic excellence in beautiful Croatian Winterland. Apart from the in-class academic program, ZSEM's International Winter School offers a variety of educational and fun field trips and activities, such as a trip to the National Park Plitvice Lakes, one-day ski trip to mount Medvednica, visit to Zagreb's renowned Christmas Market and exciting company visits.

## About Croatia

With a long and beautiful coastline flanked by more than a thousand islands, Croatia is a true Mediterranean gem. When speaking about the beautiful country of Croatia startups may not be the first thing that springs to mind. Indeed, the country is most popular as a tourist destination, but Croatia's entrepreneurs haven't been quiet: Unicorns like the leading global communication platform, Infobip, and the future of mobility, Rimac - Buggati are significant local hero businesses now, and the region can boast of high-quality talent in the tech, automotive, manufacturing, and agtech spaces. Meet people from these industries, learn from the leaders of this vibrant tech ecosystem and get to know Croatia.



**2 or 4 week Program**  
1 course / 2 weeks - 5 ECTS  
2 courses / 4 weeks - 10 ECTS



**Bachelor & Master Courses in English**



**Study trips: National Park Plitvice Lakes, ski trip to mount Medvednica**



**Networking**

**Apply now!**

**Plitvice  
Croatia**

# Program

ZSEM International Winter School Program offers courses on the bachelor and master levels of business administration. Students can choose one to two courses from the course list that are credited with **5 ECTS / 2.5 US credits**. Students can choose to take courses either from the Winter School Term 1 or 2, or they can choose courses from both terms.

## Winter School Term 1

(January 2nd - 15th, 2023)

### Corporate Finance (5 ECTS)

Tomislav Kesić, CFA

### Design Thinking (5 ECTS)

Ivija Bernatović, MBA

### Digital Marketing (5 ECTS)

Nikol Njavro, MBA

### Innovation Management (5 ECTS)

Vitaliy Roud, PhD

### Data and Decision Making (5 ECTS)

Vitaliy Roud, PhD

Bachelor

Master

## Winter School Term 2

(January 16th - 28th, 2023)

### International Business (5 ECTS)

Goran Oblaković, PhD

### Business Communication and Storytelling (5 ECTS)

Zdravka Biočina, PhD

### Operations Management (5 ECTS)

Goran Oblaković, PhD

### Behavioural Economics (5 ECTS)

Andrijana Mušura, PhD

### Leadership (5 ECTS)

Borna Jalšenjak, PhD

Bachelor

Master

Apply now!

Sljeme  
Zagreb, Croatia

## Tuition Fee Overview:

- 1 course from the International Winter School course list (**5 ECTS/2.5 US credits**)
- One day field trip to the National Park Plitvice Lakes
- One day ski trip to mount Medvednica (ski resort Sljeme)
- Moodle E-learning access
- All study materials

### Tuition Fee

	Regular Fee	Early Bird Fee (for payments until October 31st)	Partners Fee (for students of ZSEM partner Universities)
<b>International Winter School</b>	1.200 EUR	1000 EUR	900 EUR
<b>Additional Course</b>	550 EUR	500 EUR	400 EUR

**October 31st, 2022** Early-bird application deadline

**November 15th, 2022** Early-bird payment deadline

**December 15th, 2022** Application deadline

**December 20th, 2022** Payment deadline

## Useful links

[Payment information](#)

[Apply now!](#)





## Program coordinator:

**Liyuan Tan**  
Winter School Coordinator  
+385 95 500 4198  
ltan@zsem.hr

**ZSEM** Zagreb School of  
Economics and  
Management

**Zagreb School of Economics and Management**  
Ulica Filipa Vukasovića 1, Zagreb, Croatia  
www.zsem.hr

