



西南财经大学  
Southwestern University of Finance and Economics  
工商管理学院  
School of Business Administration



Global  
Academy



# 2023 SBA Global Academy Summer Camp Corporate Green Innovation and Sustainability

25 June - 8 July 2023  
Chengdu, China



## Southwestern University of Finance and Economics

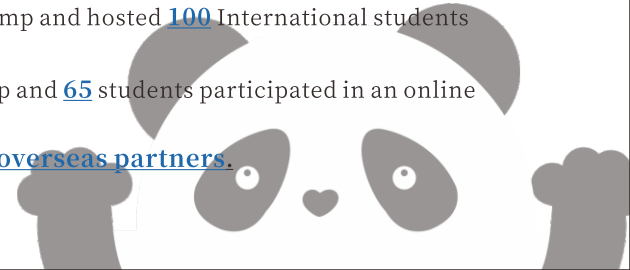
- ★ World-class Discipline Development Initiative
- ★ National University under direct administration of Ministry of Education (Only 4 in Sichuan)
- ★ “China’s Financial Talent Pool” and the think-tank in western China
- ★ “Economics & Business”, “Engineering” “Social Sciences, General” disciplines ranked among [world’s top 1%](#) (ESI, Clarivate Analytics 2020)
- ★ [142<sup>nd</sup>](#) in Best Universities for Economics and Business (US News and World Report 2021)
- ★ [290](#) study abroad programs with joint efforts from [220](#) prestigious universities, educational institutions, financial organizations and companies from [36](#) countries and regions.

## Accreditation & Membership



## School of Business Administration

- ★ Since 2014, Faculty of Business Administration has been [EQUIS](#) accredited by EFMD.
- ★ In 2015, SBA passed 5-year Chinese Advanced Management Education Accreditation ([CAMEA](#)).
- ★ In 2016, SBA ranked [No.90](#) in FT Masters in Management 2016 World Ranking.
- ★ In 2018, SBA successfully held the first Global Academy Summer Camp and hosted [63](#) International students from [13](#) countries and [14](#) partner universities.
- ★ In 2019, SBA successfully held the second Global Academy Summer Camp and hosted [100](#) International students from [20](#) countries and [20](#) partner universities.
- ★ In 2022, SBA successfully held the third Global Academy Summer Camp and [65](#) students participated in an online academic feast.
- ★ Up to now, SBA has established friendly cooperation with [nearly 100 overseas partners](#).





## Almost free for the whole program!

- ★ We will cover the 2-week costs of accommodation, meals, lectures, company visits and tours in Chengdu.
- ★ Participants only need to cover their round air tickets, visa, insurance and personal costs.
- ★ **15+1**: If the number of students from one partner reaches 15, we can extend an invitation to one staff.

8 Academic Lectures

4 Cultural Lectures

2 Company Visits

3 Guided Tours

- ★ Join us to exchange academic perspectives, discuss frontier topics of green innovation and sustainable development, explore new business opportunities, make friends with people from different cultures, taste delicious Sichuan food, visit the home of giant panda, and discover the enchantment of Chengdu in the best summer of your life.
- ★ Official Program Certificate and 2 credits to serve as a permanent record for your academic achievements and active engagement during this memorable experience.
- ★ Contact: [isba@swufe.edu.cn](mailto:isba@swufe.edu.cn)

**Hold your chance and come to Chengdu in summer 2023!**

**Deadline for nomination: 30 April 2023**

**Deadline for online application: 15 May 2023**

