

The Theme:

The Circular Economy: Leading the way to fix a fragmented world

“The truth is: the natural world is changing. And we are totally dependent on that world. It provides our food, water and air. It is the most precious thing we have and we need to defend it.”

SIR DAVID ATTENBOROUGH

June
12-16
2023



Rebuilding a resilient and sustainable economy in the post-pandemic world requires the application of innovative business models that promote the acceleration of a circular economy.

As we recover from the COVID-19 pandemic, it is important to start considering how to deal with the challenges of a fragmented world. One concept that has gained traction in recent years is circular economy, which aims to keep resources in use for as long as possible, extracting the maximum value from them before recovering and regenerating them.

A circular economy can help to create a more resilient and sustainable economic system, one that is better able to withstand future disruptions like the pandemic. By designing products and processes to be reused, repaired, refurbished, or recycled, we can reduce

our dependence on finite resources and decrease waste. Additionally, a circular economy can generate new business opportunities, create jobs, and promote economic growth.

As we look to rebuild our economy post-pandemic, let's consider ways to incorporate the principles of the circular economy to manage our fragmented world. This can include implementing circular procurement practices, supporting the growth of circular business models, and investing in infrastructure and technology to support the circular economy.

In this context, the School of Management at the University of Bradford brings you the 9th iteration of its flagship student learning experience, the International Master's Summer School (IMSS) for Sustainability in Business. Offering a unique opportunity to come together with a range of international students from a diverse set of backgrounds and experiences, IMSS provides an opportunity to

explore, develop and apply sustainability ideas and thinking in the application of Circular Economy concepts and principles to our world. Running over one-week IMSS will be facilitated and supported by an exciting line-up of academic and industry speakers.

OUR SUMMER SCHOOL WELCOMES INTERNATIONAL MASTER'S-LEVEL STUDENTS FROM AROUND THE WORLD TO:

- Develop awareness of challenges and opportunities for sustainability and the circular economy in business globally.
- Challenge understanding of conventional linear business models.
- Be inspired by innovative ideas and thinking from practitioners.
- Contribute to a critical thinking forum on sustainability.
- Engage in team-based sustainability discussion and challenges through individual and shared learning.
- Take part in experiential learning and social-cultural experiences

Topics covered

- Health and Social Wellbeing
- Food Security: Sustainable food systems
- Sustainable Production, Logistics and Transport in a fragmented world
- New Business Models and the future of entrepreneurship in a sustainable world
- Sustainable Economics and finance
- Energy Sustainability and Affordability
- Population growth and Waste Management
- Future Skills for the Green Economy

Event highlights

SOME OF THE KEY ASPECTS OF IMSS INCLUDE THE FOLLOWING:

- Face to Face sessions facilitated discussion and a collaborative challenge to provide you with provoking and innovative thinking.
- Lectures invited Industry and academics speakers on key topics in Sustainability, Circular Economy and related topics.
- Field trips: visits local sustainability sites, business and heritage sites in West Yorkshire

- A focus on sustainability and circularity in business with team and self-analysis sessions.
- Challenging your knowledge of sustainability knowledge using the SULITEST tool.

Learning outcomes

AT THE END OF THE IMSS, STUDENT PARTICIPANTS WILL HAVE OR BE ABLE TO:

- Enhanced knowledge on sustainability issues relating to international business.
- Critically evaluate conventional business concepts through a sustainable perspective.
- Greater knowledge on innovative solutions and ideas toward sustainability.
- Analyse conflicting interests, in a dynamic international context.
- Effectively communicate, negotiate, and present work with others in culturally diverse settings

What you will achieve

The IMSS offers a unique opportunity to not only learn about current topics, but also provides student participants these outcomes.

- **Certificate of Completion / Attendance:** received by all students upon successful engagement and attendance with all sessions.
- **Receive 10 credits towards your Master's degree (optional):** for those that have registered to do so and who pass the requirements of the module (further details in this pack):
 - 100% weighting for graded written assessment.
- **Chance to win one of three IMSS prizes (optional):** upon successful attendance, scoring a high mark in the SULITEST and being part of a team video challenge submission (further details in this pack).

Registration and additional details

PLEASE VISIT THE WEBSITE FOR FURTHER DETAILS:

www.bradford.ac.uk/management/summer-school-2023/

GUEST SPEAKERS

IMSS 2023 will be delivered by a series of experts from International Organisations such as the United Nations Development Programme, World Health Organisation, World Wildlife Fund, Green Climate Fund, and leading Professors from Europe, North America, South Asia, and Africa.

