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HOPE OR HYPE

MCI Alumni Shaping a Better Future

Friday, 23. May, 2025 – 12:00–13:00 CEST



Meet our Panellists

Nora Dejaco



Nora Dejaco holds multiple degrees from the University of Vienna and an MBA from MCI. With a strong background in innovation and entrepreneurship, diversity, equity and inclusion as well as marketing, she is the founder of the Thrive+ Community, and serves as COO of Automotive Excellence Südtirol. Her career spans leadership roles at RISER GmbH, illycaffè, and her own consultancy, Nora Dejaco Consulting e.U. Nora is actively engaged in driving sustainable innovation and community development in South Tyrol and beyond.

Nicolas Soehlemann



Nicolas Soehlemann holds a BSc in Environmental, Process and Energy Engineering from MCI and is completing his InnoEnergy Master's in Renewable Energy. Passionate about nature and sustainability, he actively contributes to the energy transition. He has international work experience with Twiga Sunfruits in Uganda and facilitates the "Your Solutions" event at MCI. He is preparing for a career as a project manager in renewable power systems.

Etienne Salborn



Etienne Salborn is the founder of SINA (Social Innovation Academy), empowering disadvantaged youth and refugees to become social entrepreneurs. Recognized by UNHCR, MIT D-Lab, AACSB, and others, SINA is present in 20 communities across eight countries. Etienne lectures at MCI and ESCP and has been living in Uganda with his family since 2013.

Lena Stern



Lena Stern holds a BA in Business Administration from MCI and an MSc in Environmental & Sustainability Sciences from Lund University in Sweden. She has worked as a Sustainability Manager at IKEA and ÖAMTC and later as a consultant at one2zero, specializing in sustainability transformation, culture & leadership. Since September 2024, Lena has been working independently as a business coach, trainer, and lecturer, focusing on social skills and sustainability.

This is your chance to connect with a like-minded community of young changemakers, explore the power of innovation with purpose, and be part of a conversation that matters.

SAVE YOUR SPOT TODAY and be inspired to make a difference: <https://www.mci4me.at/en/sustainability-week>